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| S:\Communications\Logos and photos\SDBORLogos\final_sdbor_webreadyBW_trans.gif | **SOUTH DAKOTA BOARD OF REGENTS**  ACADEMIC AFFAIRS FORMS |
| Substantive Program Modification Form |
|  |  |

Use this form to request minor changes in existing programs (majors, minors, certificates, or specializations).

|  |  |
| --- | --- |
| **UNIVERSITY:** | DSU |
| **CURRENT PROGRAM TITLE:** | **Speech Communication/Theatre** |
| **CIP CODE:** | **23.1304** |
| **UNIVERSITY DEPARTMENT:** | **College of Arts and Sciences** |
| **BANNER DEPARTMENT CODE:** | **DAS** |
| **UNIVERSITY DIVISION:** | **Fine Arts** |
| **BANNER DIVISION CODE:** | **DFAA** |

**University Approval**

*To the Board of Regents and the Executive Director: I certify that I have read this proposal, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.*

|  |  |  |
| --- | --- | --- |
|  |  | 3/25/2021 |
| Vice President of Academic Affairs or  President of the University |  | Date |

|  |
| --- |
|  |

1. **This modification addresses a change in (*place an “X” in the appropriate box*):**

|  |  |  |  |
| --- | --- | --- | --- |
|  | Total credits required within the discipline |  | Total credits of supportive course work |
|  |  |  |  |
|  | Total credits of elective course work |  | Total credits required for program |
|  |  |  |  |
|  | Program name |  | Existing specialization |
|  |  |  |  |
|  | CIP Code |  | Other (explain below) |

1. **Effective date of change: 7/1/2021**
2. **Program Degree Level (*place an “X” in the appropriate box*):**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Associate |  | Bachelor’s |  | Master’s |  | Doctoral |  |

1. **Category (*place an “X” in the appropriate box*):**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Certificate |  | Specialization |  | Minor |  | Major |  |

1. **If a name change is proposed, the change will occur (*place an “X” in the appropriate box*):**

|  |  |
| --- | --- |
|  | On the effective date for all students |

|  |  |
| --- | --- |
|  | On the effective date for students new to the program (enrolled students will graduate from existing program) |
|  |

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| --- | --- |
| **Proposed new name:** | **Communication Studies** |
|  | *Reminder: Name changes may require updating related articulation agreements, site approvals, etc.* |

1. **Primary Aspects of the Modification (*add lines or adjust cell size as needed*):**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| *Existing Curriculum* | | | | *Proposed Curriculum (highlight changes)* | | | | | |
| **Pref.** | **Num.** | **Title** | **Cr.**  **Hrs.** |  | **Pref.** | | **Num.** | **Title** | **Cr. Hrs.** |
| **Required** | | | **18** |  | **Required** | | | | **18** |
| ~~Students must take CMST 101 and THEA 131 as part of the System-wide General Education Requirements.~~ | | |  |  |  | |  |  |  |
|  |  |  |  |  | CMST | | 101 | Fundamentals of Speech | 3 |
|  |  |  |  |  | CMST | | 201 | Interpersonal Communication | 3 |
| CMST | 215 | Public Speaking | 3 |  | CMST | | 215 | Public Speaking | 3 |
| ~~CMST~~ | ~~222~~ | ~~Argumentation and Debate~~ | ~~3~~ |  | Choose 9 credits from the following (6 credits must be CMST prefix) | | | | 9 |
| ~~CMST~~ | ~~340~~ | ~~Oral Interpretation of Literature~~ | ~~3~~ |  | CMST | | 311 | Business and Professional Communication | 3 |
| ~~THEA~~ | ~~100~~ | ~~Introduction to Theatre~~ | ~~3~~ |  | CMST | | 320 | Communication in Interviewing | 3 |
| ~~THEA~~ | ~~241~~ | ~~Stagecraft~~ | ~~3~~ |  | CMST | | 410 | Organizational Communication | 3 |
| ~~THEA~~ | ~~351~~ | ~~Directing~~ | ~~3~~ |  | CMST | | 434 | Small Group Communications | 3 |
| ~~SEED~~ | ~~303~~ | ~~Secondary/Middle Content Area: Minor~~ | ~~1~~ |  | CMST | | 470 | Intercultural Communication | 3 |
|  |  |  |  |  | CMST | | 492 | Topics | 3 |
|  |  |  |  |  | CMST | | 498 | Undergrad Research/Scholarship | 3 |
|  |  |  |  |  | BADM | | 344 | Managerial Communication | 3 |
|  |  |  |  |  | ENGL | | 405 | Media Studies | 3 |
|  |  |  |  |  | ENGL | | 480 | Contemporary Rhetoric | 3 |
|  |  |  |  |  | MCOM | | 353 | Digital Media Communications | 3 |
| Total number of hours required for major, minor, or specialization | | | 18~~-19~~ |  | | Total number of hours required for major, minor, or specialization | | | 18 |

1. **Explanation of the Change:**

The substantive program modification, changing our current Speech Communication/Theatre Minor to a Communication Studies Minor, is threefold:

1. The Communication Studies Discipline Council and the South Dakota Regental System changed the SPCM (Speech Communication) course prefix to CMST (Communication Studies). The change has already started taking place in the course catalog. The switch to CMST is not simply a surface-level name change; the course prefix's modification reflects the need for our communication programs in South Dakota to be on par with the current trends, scholarship, and best practices in the field of Communication. The CMST minor also reflects the other communication/speech programs in the Regental System with slight modifications for our DSU students. The course modification takes its inspirations from experts in the field of Communication, such as those at the National Communication Association:

<https://www.natcom.org/academic-professional-resources/teaching-and-learning/basic-course-general-education>

<https://www.natcom.org/academic-professional-resources/teaching-and-learning/classroom/undergraduate-course-syllabi>

1. The switch to Communication Studies provides a straightforward narrative for our staff, faculty, and students, and especially advisors. The Communication Studies Minor is student-centered and focuses on all professional communication needs ANY students at Dakota State University will need to communicate in their everyday lives and workplaces. The proposal has been shared with all Colleges at DSU and has received praise and overwhelming support. It creates interdisciplinary connections across a campus (BADM, MCOM, ENGL) and centers (The Paulson Cyber Incubator and Entrepreneurial Center, the Career and Professional Development, and the Center for Teaching and Learning), keeping in mind the flexibility needed by busy students.
2. The Communication Studies Minor resonates with the mission, vision, and values of Dakota State University.
3. The program is student-centered, grounded in teaching real-life communication skills to prepare students to manage communication in a wide range of virtual and face-to-face settings (interviewing, small group, cross-cultural exchanges, public speaking, and workplace communication.
4. The communication skills, techniques, and practices taught in the classroom are necessary for ANY college graduates to be marketable and competitive. All jobs, regardless of major, require practical, professional communication skills, which will only bolster our high job placement rates at DSU.
5. And finally, communication skills are necessary to develop into effective leaders in our lives and communities. The Communication Studies Minor will look to ways for students to get involved in their communities and demonstrate their leadership skills, whether in cybersecurity, entrepreneurship, or health and information systems. The long-term goal is to get students involved in the Communication Studies minor, aiming to inspire community collaboration and communication research in future.
6. The Communication Studies Minor targets workplace competency trends:

<https://cew.georgetown.edu/cew-reports/competencies/>