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| S:\Communications\Logos and photos\SDBORLogos\final_sdbor_webreadyBW_trans.gif | **SOUTH DAKOTA BOARD OF REGENTS**  ACADEMIC AFFAIRS FORMS |
| New Baccalaureate Degree Minor |
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| --- | --- |
| **UNIVERSITY:** | DSU |
| **TITLE OF PROPOSED MINOR:** | **International Business** |
| **DEGREE(S) IN WHICH MINOR MAY BE EARNED:** | **All degrees** |
| **EXISTING RELATED MAJORS OR MINORS:** | **BBA, Management** |
| **INTENDED DATE OF IMPLEMENTATION:** | **Fall 2020** |
| **PROPOSED CIP CODE:** | **52.0201** |
| **UNIVERSITY DEPARTMENT:** | **College of BIS** |
| **BANNER DEPARTMENT CODE:** | **DBUS** |
| **UNIVERSITY DIVISION:** | **BIS** |
| **BANNER DIVISION CODE:** |  |

**Please check this box to confirm that:**

* The individual preparing this request has read [AAC Guideline 2.8](https://www.sdbor.edu/administrative-offices/academics/academic-affairs-guidelines/Documents/2_Guidelines/2_8_Guideline.pdf), which pertains to new baccalaureate degree minor requests, and that this request meets the requirements outlined in the guidelines.
* This request will not be posted to the university website for review of the Academic Affairs Committee until it is approved by the Executive Director and Chief Academic Officer.

**University Approval**

*To the Board of Regents and the Executive Director: I certify that I have read this proposal, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.*

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| President of the University |  | Date |

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Note: In the responses below, references to external sources, including data sources, should be documented with a footnote (including web addresses where applicable).

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|  |  |  |
| *Yes* |  | *No* |

1. **Do you have a major in this field (*place an “X” in the appropriate box*)?**

DSU offers a BBA, Management Major that includes several international courses. DSU does not currently have an International Management major.

1. **If you do not have a major in this field, explain how the proposed minor relates to your university mission and strategic plan, and to the current Board of Regents Strategic Plan 2014-2020.**

*Links to the applicable State statute, Board Policy, and the Board of Regents Strategic Plan are listed below for each campus.*

*DSU:* [*SDCL § 13-59*](https://sdlegislature.gov/Statutes/Codified_Laws/DisplayStatute.aspx?Type=Statute&Statute=13-59)[*BOR Policy 1:10:5*](https://www.sdbor.edu/policy/documents/1-10-5.pdf)

[*Board of Regents Strategic Plan 2014-2020*](https://www.sdbor.edu/the-board/agendaitems/Documents/2014/October/16_BOR1014.pdf.)

The International Business minor takes advantage of global studies courses available at DSU in various colleges, combining the courses for a focus on International issues within the business world. Dakota State University’s mission is to provide programs promoting the knowledge and understanding of business, information systems and education degrees. As our current institutional adopted mission statement reads, “DSU provides learning that integrates technology and innovation to develop graduates ready to contribute to local, national, and global prosperity.” This degree is in direct support of this mission.

1. **What is the nature/purpose of the proposed minor? Please include a brief (1-2 sentence) description of the academic field in this program.**

This minor is designed for students who want to add an international dimension to a degree in another area. Students will acquire a basic knowledge of the field international business, economics, and culture – increasing their business and global literacy.

1. **How will the proposed minor benefit students?**

The International Business Minor will enhance the careers of business and non-business students, as it introduces the cultural, political, institutional and regulatory structures involved in an increasingly interconnected world, preparing students for working in cross-national settings. It will also equip students to manage the challenges inherent when people from different cultures work together. DSU’s BS in Cyber Leadership and Intelligence students would benefit from taking this minor if they want to focus on international business.

1. **Describe the workforce demand for graduates in related fields, including national demand and demand within South Dakota.** *Provide data and examples; data sources may include but are not limited to the South Dakota Department of Labor, the US Bureau of Labor Statistics, Regental system dashboards, etc. Please cite any sources in a footnote.*

According to the *US Bureau of Labor Statistics[[1]](#footnote-1)*, a fundamental knowledge of international structure is required for a variety of occupations, including but not limited to: logisticians, economists, lawyers, marketing and human resource managers, analysts, reporters, and professionals in the social and human services field.

1. **Provide estimated enrollments and completions in the table below and explain the methodology used in developing the estimates (*replace “XX” in the table with the appropriate year*).**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Fiscal Years\*** | | | |
|  | **1st** | **2nd** | **3rd** | **4th** |
| *Estimates* | **FY 21** | **FY 22** | **FY 23** | **FY 24** |
| **Students enrolled in the minor (fall)** | **4** | **6** | **8** | **10** |
| **Completions by graduates** |  |  |  | **4** |

\*Do not include current fiscal year.

1. **What is the rationale for the curriculum? Demonstrate/provide evidence that the curriculum is consistent with current national standards.**

This minor is offered by various private and public institutions, including The Ohio State University; U of Illinois, Chicago; [USD](http://catalog.usd.edu/preview_program.php?catoid=25&poid=4144); [Northern](https://www.northern.edu/programs/undergraduate/minors) U.; and BHSU ([Int’l Studies](https://www.bhsu.edu/Academics/Math-Social-Sciences/international-studies-minor)).

1. **Complete the tables below. Explain any exceptions to Board policy requested.**

*Minors by design are limited in the number of credit hours required for completion. Minors typically consist of eighteen (18) credit hours, including prerequisite courses. In addition, minors typically involve existing courses. If the curriculum consists of more than eighteen (18) credit hours (including prerequisites) or new courses, please provide explanation and justification below.*

1. **Distribution of Credit Hours**

|  |  |  |
| --- | --- | --- |
| **[Insert title of proposed minor]** | **Credit Hours** | **Percent** |
| Requirements in minor | 12 | 80% |
| Electives in minor | 6 | 20% |
| Total |  |  |

1. **Required Courses in the Minor**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Prefix** | **Number** | **Course Title**  *(add or delete rows as needed)* | **Prerequisites for Course**  *Include credits for prerequisites in subtotal below.* | **Credit Hours** | **New**  **(yes, no)** |
| ECON | 202 | Principles of Macroeconomics |  | 3 | No |
| BADM | 360 | Organization and Management |  | 3 | No |
| POLS | 350 | International Relations |  | 3 | No |
| BADM | 468 | International Management | BADM 360 | 3 | No |
|  |  |  | Subtotal | 15 |  |

1. **Elective Courses in the Minor:** **List courses available as electives in the program. Indicate any proposed new courses added specifically for the minor.**

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| --- | --- | --- | --- | --- | --- |
| **Prefix** | **Number** | **Course Title**  *(add or delete rows as needed)* | **Prerequisites for Course**  *Include credits for prerequisites in subtotal below.* | **Credit Hours** | **New**  **(yes, no)** |
| Choose 6 credits from the following courses; | | | | | |
| BADM | 494 | Internship/Experiential Studies |  | 3 | No |
| SPCM | 470 | Intercultural Communication |  | 3 | No |
| SOC | 370 | People and their Cultures |  | 3 | No |
| POLS | 440 | Comparative Government |  | 3 | No |
|  |  |  | Subtotal | 6 |  |

* 1. **What are the learning outcomes expected for all students who complete the minor? How will students achieve these outcomes?** *Complete the table below to list specific learning outcomes—knowledge and competencies—for courses in the proposed program in each row. Label each column heading with a course prefix and number. Indicate required courses with an asterisk (\*). Indicate with an X in the corresponding table cell for any student outcomes that will be met by the courses included. All students should acquire the program knowledge and competencies regardless of the electives selected. Modify the table as necessary to provide the requested information for the proposed program.*

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| --- | --- | --- | --- | --- |
|  | Program Courses that Address the Outcomes | | | |
| Individual Student Outcome (Same as in the text of the proposal) | BADM 468 | POLS 350 | BADM 494 | ECON 202 |
| *Translate management concepts to an international context, applying the social, cultural, legal and economic differences inherent in the global environment.* | X |  |  |  |
| *Demonstrate an understanding of how and why nations/states behave in their relations with each other.* |  | X |  | X |
| *Increase their awareness and appreciation of inter-cultural activities.* |  |  | X | X |

#### *Modify the table as necessary to include all student outcomes. Outcomes in this table are to be the same ones identified in the text.*

1. **What instructional approaches and technologies will instructors use to teach courses in the minor?** *This refers to the instructional technologies and approaches used to teach courses and NOT the technology applications and approaches expected of students.*

Lectures and readings will be used to highlight course content. Online quizzing is used to prepare students for section tests. Key points will be emphasized via cases, discussions, and assignments that incorporate technology. Students will utilize the internet and Library database for research. Projects require students to apply concepts from the course, solving relevant business problem.

1. **Delivery Location**

*Note: The accreditation requirements of the Higher Learning Commission (HLC) require Board approval for a university to offer programs off-campus and through distance delivery.*

1. **Complete the following charts to indicate if the university seeks authorization to deliver the entire program on campus, at any off campus location (e.g., UC Sioux Falls, Capital University Center, Black Hills State University-Rapid City, etc.) or deliver the entire program through distance technology (e.g., as an online program)?**

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| --- | --- | --- |
|  | **Yes/No** | ***Intended Start Date*** |
| **On campus** | Yes | **Fall 2020** |

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|  | **Yes/No** | ***If Yes, list location(s)*** | ***Intended Start Date*** |
| **Off campus** | No |  | Choose an item.Choose an item. |

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|  | **Yes/No** | ***If Yes, identify delivery methods***  *Delivery methods are defined in* [*AAC Guideline 5.5*](https://www.sdbor.edu/administrative-offices/academics/academic-affairs-guidelines/Documents/5_Guidelines/5_5_Guideline.pdf)*.* | ***Intended Start Date*** |
| **Distance Delivery (online/other distance delivery methods)** | Yes | 015 Internet Asynchronous – Term Based Instruction | **Fall 2020** |
| **Does another BOR institution already have authorization to offer the program online?** | Choose an item. | **If yes, identify institutions:** | |

1. **Complete the following chart to indicate if the university seeks authorization to deliver more than 50% but less than 100% of the minor through distance learning (e.g., as an online program)?** *This question responds to HLC definitions for distance delivery.*

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| --- | --- | --- | --- |
|  | **Yes/No** | ***If Yes, identify delivery methods*** | ***Intended Start Date*** |
| **Distance Delivery (online/other distance delivery methods)** | No |  | Choose an item.Choose an item. |

1. **Does the University request any exceptions to any Board policy for this minor? Explain any requests for exceptions to Board Policy.** *If not requesting any exceptions, enter “None.”*

None

1. **Cost, Budget, and Resources: Explain the amount and source(s) of any one-time and continuing investments in personnel, professional development, release time, time redirected from other assignments, instructional technology & software, other operations and maintenance, facilities, etc., needed to implement the proposed minor.** *Address off-campus or distance delivery separately.*

The International Business Minor takes advantage of courses already offered at DSU. No additional resources are requested for this minor.

1. **New Course Approval: New courses required to implement the new minor may receive approval in conjunction with program approval or receive approval separately. Please check the appropriate statement (*place an “X” in the appropriate box*).**

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|  | YES, |

*the university is seeking approval of new courses related to the proposed program in conjunction with program approval. All New Course Request forms are included as Appendix C and match those described in section 7.*

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|  | NO |

*the university is not seeking approval of all new courses related to the proposed program in conjunction with program approval; the institution will submit new course approval requests separately or at a later date in accordance with Academic Affairs Guidelines.*

1. Occupational Outlook Handbook search, conducted 1/23/20: <https://data.bls.gov/search/query/results?cx=013738036195919377644%3A6ih0hfrgl50&q=international+inurl%3Abls.gov%2Fooh%2F> [↑](#footnote-ref-1)