|  |  |
| --- | --- |
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| S:\Communications\Logos and photos\SDBORLogos\final_sdbor_webreadyBW_trans.gif | **SOUTH DAKOTA BOARD OF REGENTS**  ACADEMIC AFFAIRS FORMS |
| Substantive Program Modification Program |
|  |  |

Use this form to request minor changes in existing programs (majors, minors, certificates, or specializations).

|  |  |
| --- | --- |
| **UNIVERSITY:** | **DSU** |
| **CURRENT PROGRAM TITLE:** | **BS in Digital Arts and Design** |
| **CIP CODE:** | **11.0803** |
| **UNIVERSITY DEPARTMENT:** | **College of A&S** |
| **UNIVERSITY DIVISION:** | **College of A&S** |

**University Approval**

*To the Board of Regents and the Executive Director: I certify that I have read this proposal, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.*

|  |  |  |
| --- | --- | --- |
| C:\Users\slaughts\AppData\Local\Microsoft\Windows\INetCache\Content.Word\Dr. McKay Signature.jpg |  | 2/2/2018 |
| Vice President of Academic Affairs or  President of the University |  | Date |

|  |
| --- |
|  |

1. **This modification addresses a change in (*place an “X” in the appropriate box*):**

|  |  |  |  |
| --- | --- | --- | --- |
|  | Total credits required within the discipline |  | Total credits of supportive course work |
|  |  |  |  |
|  | Total credits of elective course work |  | Total credits required for program |
|  |  |  |  |
|  | Program name |  | Existing specialization |
|  |  |  |  |
|  | CIP Code |  | Other (explain below) |

1. **Effective date of change: Fall 2018**
2. **Program Degree Level (*place an “X” in the appropriate box*):**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Associate |  | Bachelor’s |  | Master’s |  | Doctoral |  |

1. **Category (*place an “X” in the appropriate box*):**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Certificate |  | Specialization |  | Minor |  | Major |  |

1. **If a name change is proposed, the change will occur (*place an “X” in the appropriate box*):**

|  |  |
| --- | --- |
|  | On the effective date for all students |

|  |  |
| --- | --- |
|  | On the effective date for students new to the program (enrolled students will graduate from existing program) |
|  |

|  |  |
| --- | --- |
| **Proposed new name:** | The name change applies only to theAudio Production Specialization which has been changed to Digital Sound Design Specialization. |
|  | *Reminder: Name changes may require updating related articulation agreements, site approvals, etc.* |

1. **Primary Aspects of the Modification (*add lines or adjust cell size as needed*):**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| *Existing Curriculum* | | | | *Proposed Curriculum (highlight changes)* | | | | |
| **Pref.** | **Num** | **Title** | **Cr.**  **Hrs** |  | **Pref.** | **Num** | **Title** | **Cr. Hrs** |
| System General Education | | | 30 |  | System General Education | | | 30 |
| \* All majors must take ART 121 as part of the system-wide general education. **THEA 131 is required for Production Animation and Film/Cinema Specializations** | | | |  | \*All majors must take ART 121 as part of the system-wide general education. **THEA 131 is required for Production Animation and Film/Cinema Specializations** | | | |
| Major Core Requirement ~~28~~ | | | |  | **Major Core Requirement** | | | **45** |
|  |  |  |  |  | **ART** | **111** | **Drawing I** | **3** |
| ARTD | 185 | Intro to Animation | 3 |  | ARTD | 185 | Intro to Animation | 3 |
| ARTD | 282 | 2-D Design on Comp I | 3 |  | ARTD | 282 | 2-D Design on Comp I | 3 |
|  |  |  |  |  | **ARTD** | **280** | **Digital Photography I** | **3** |
|  |  |  |  |  | **Choose two courses from the following (6 Credits)** | | | **6** |
|  |  |  |  |  | **ARTH**  **ARTH**  **ARTH**  **ARTD** | **211**  **212**  **231**  **245** | **History of World Art I**  **OR**  **History of World ART II**  **OR**  **Survey: Art, Music, & Theatre**  **OR**  **History of Graphics**  Computer Graphic Specialization requires ARTD 245 |  |
|  |  |  |  |  |  | | | |
|  |  |  |  |  | **Choose one course from the following (3 Credits)** | | | **3** |
|  |  |  |  |  | **BADM**  **BADM** | **360**  **370** | **Organization and Management**  **OR**  **Marketing** |  |
| CSC | 105 | Introduction to Computers | 3 |  | CSC | 105 | Introduction to Computers | 3 |
| CIS  CSC  CSC | 123  130  150 | Problem Solving & Programming  OR  Visual Basic Programming  OR  Computer Science I\*  \*~~Audio Production~~ Specialization must take CSC 150 | 3 |  | CSC  CIS  CSC | 150  130  123 | Computer Science I  OR  Visual Basic Programming  OR  Problem Solving & Programming  **Digital Sound Design** Specialization must take CSC 150 | 3 |
|  |  |  |  |  | **DAD** | **110** | **Introduction to Digital Arts & Design** | **1** |
| DAD | 180 | Intro to Dig Storytelling | 3 |  | DAD | 180 | Introduction to Digital Storytelling | 3 |
|  |  |  |  |  | **Choose one course from the following (3 Credits)** | | | **3** |
|  |  |  |  |  | **DAD**  **DAD** | **310**  **424** | **Digital Soundtrack Production**  **OR**  **Advanced Digital Sound Design**  **Digital Sound Design Specialization must take DAD 310** |  |
| ~~DAD~~ | ~~222~~ | ~~Audio Production I~~ | ~~3~~ |  |  |  |  |  |
|  |  |  |  |  | **DAD** | **482** | **Career Preparation: Digital Arts & Design** | **1** |
| DAD | 494 | Internship | 1 |  | DAD | 494 | Internship | 1 |
| DAD | 498 | Undergraduate Research/Scholarship | 3 |  | DAD | 498 | Undergraduate Research/Scholarship | 3 |
| ENGL | 480 | Contemporary Rhetoric | 3 |  | ENGL | 480 | Contemporary Rhetoric | 3 |
| ~~MCOM~~ | ~~353~~ | ~~Web-based Interactivity~~ | ~~3~~ |  |  |  |  |  |
|  |  |  |  |  | **MUS** | **204** | **Introduction to Digital Sound Design** | **3** |
|  |  |  |  |  |  |  |  |  |
| **~~Audio Production~~ Specialization** | | | **~~43~~** |  | **Digital Sound Design Specialization** | | | **38** |
| ~~BADM~~ | ~~360~~ | ~~Org. and Management~~ | ~~3~~ |  |  |  |  |  |
| CIS | 350 | Computer Hdw, Data Com | 3 |  | CIS | 350 | Computer Hdw, Data Com | 3 |
|  |  |  |  |  | **DAD** | **222** | **Audio Production I** | **3** |
| ~~DAD~~ | ~~310~~ | ~~Digital Soundtrack Prod~~ | ~~3~~ |  |  |  |  |  |
| DAD | 322 | Audio Production II | 3 |  | DAD | 322 | Audio Production II | 3 |
| DAD | 323 | Live Sound Reinforcement | 3 |  | DAD | 323 | Live Sound Reinforcement | 3 |
| DAD | 350 | Recording Session  (offered as 2 cr. – students take twice) | 4 |  | DAD | 350 | Recording Session (offered as 2 cr. – students take twice) | 4 |
| DAD | 422 | Audio Production III | 3 |  | DAD | 422 | Audio Production III | 3 |
| DAD | 423 | MIDI Techniques | 3 |  | DAD | 423 | **Electroacoustic Sound Creation with MIDI** | 3 |
| DAD | 424 | Audio for Video Post | 3 |  | DAD | 424 | **Advanced Digital Sound Design** | 3 |
| GAME | 111 | Intro to Game Design | 3 |  | GAME | 111 | Intro to Game Design | 3 |
| MUAP | 152 | Applied Music | 2 |  | MUAP | 152 | Applied Music | 2 |
|  |  |  |  |  | **MUEN** | **106** | **Singer/Songwriter Studio** | **2** |
| MUS | 108 | Basic Musicianship for Aud | 3 |  | MUS | 108 | Basic Musicianship for Aud | 3 |
| ~~MUS~~ | ~~204~~ | ~~Intro to American Pop Mus~~ | ~~3~~ |  |  |  |  |  |
| MUS | 292 | Topics | 3 |  | MUS | 292 | Topics | 3 |
| ~~THEA~~ | ~~241~~ | ~~Stagecraft~~ | ~~3~~ |  |  |  |  |  |
| Electives | | | ~~11~~ |  | **Electives** | | | **7** |
|  |  |  |  |  |  |  |  |  |
| **Computer Graphic Specialization** | | | **~~51~~** |  | **Computer Graphic Specialization** | | | **42** |
| ~~ART~~ | ~~111~~ | ~~Drawing I~~ | ~~3~~ |  |  |  |  |  |
| ART | 122 | Design II - Color | 3 |  | ART | 122 | Design II – Color | 3 |
| ART | 123 | 3-D Design | 3 |  | ART | 123 | 3-D Design | 3 |
| ART | 231 | Painting I | 3 |  | ART | 231 | Painting I | 3 |
| ~~ARTD~~ | ~~245~~ | ~~History of Graphics~~ | ~~3~~ |  |  |  |  |  |
| ARTD | 285 | 2-D Design on Comp II | 3 |  | ARTD | 285 | 2-D Design on Comp II | 3 |
| ARTD | 306 | Adv. Graphics App | 3 |  | ARTD | 306 | Adv. Graphics App | 3 |
| ~~ARTD~~ | ~~336~~ | ~~Digital Photography I~~ | ~~3~~ |  |  |  |  |  |
| ARTD | 339 | Ad Comp Graphic Design | 3 |  | ARTD | 339 | Ad Comp Graphic Design | 3 |
| ARTD | 356 | Digital Painting | 3 |  | ARTD | 356 | Digital Painting | 3 |
| ARTD | 382 | 3-D Design on Comp I | 3 |  | ARTD | 382 | 3-D Design on Comp I | 3 |
| ~~ARTD~~ | ~~385~~ | ~~3-D Design on Comp II~~ | ~~3~~ |  |  |  |  |  |
| ARTD | 431 | Comp Graphic Effects I | 3 |  | ARTD | 431 | Comp Graphic Effects I | 3 |
| ARTD | 432 | Comp Graphic Effects II | 3 |  | ARTD | 432 | Comp Graphic Effects II | 3 |
| ARTD | 436 | Digital Photography II | 3 |  | ARTD | **380** | Digital Photography II | 3 |
| DAD | 330 | Film Editing I | 3 |  | DAD | 330 | Film Editing I | 3 |
|  |  |  |  |  | **DAD** | **480** | **Studio Processes** | **3** |
| MCOM | 362 | Digital Typography | 3 |  | MCOM | 362 | Digital Typography | 3 |
| Electives | | | ~~6~~ |  | Electives | | | **3** |
|  |  |  |  |  |  |  |  |  |
| **Film and Cinematic Arts Specialization** | | | **41** |  | **Film and Cinematic Arts Specialization** | | | **41** |
| ART | 122 | Design II - Color | 3 |  | ART | 122 | Design II - Color | 3 |
| ARTD | 286 | Motion Graphics and Compositing | 3 |  | ARTD | 286 | Motion Graphics and Compositing | 3 |
| DAD | 255 | Screenwriting | 3 |  | DAD | 255 | Screenwriting | 3 |
| DAD | 292 | Special Topics | 1 |  | DAD | 292 | Special Topics | 1 |
| DAD | 330 | Film Editing I | 3 |  | DAD | 330 | Film Editing I | 3 |
| DAD | 335 | Film Editing II | 3 |  | DAD | 335 | Film Editing II | 3 |
| DAD | 340 | Narrative Filmmaking | 3 |  | DAD | 340 | Narrative Filmmaking | 3 |
| DAD | 345 | Documentary Filmmaking | 3 |  | DAD | 345 | Documentary Filmmaking | 3 |
| DAD | 375 | Storyboarding | 3 |  | DAD | 375 | Storyboarding | 3 |
| DAD | 380 | Professional Development for Digital Storytellers | 3 |  | DAD | 380 | Professional Development for Digital Storytellers | 3 |
| DAD | 465 | Advanced Film Development and Production | 3 |  | DAD | 465 | Advanced Film Development and Production | 3 |
| THEA | 201 | Film Appreciation | 3 |  | THEA | 201 | Film Appreciation | 3 |
| THEA | 241 | Stagecraft | 3 |  | THEA | 241 | Stagecraft | 3 |
| THEA | 272 | Drama Activities | 1 |  | THEA | 272 | Drama Activities | 1 |
| THEA | 351 | Directing | 3 |  | THEA | 351 | Directing | 3 |
| Electives | | | ~~18~~ |  | **Electives** | | | **4** |
|  |  |  |  |  |  |  |  |  |
| Production Animation Specialization | | | ~~48~~ |  | Production Animation Specialization | | | **39** |
| ~~ART~~ | ~~111~~ | ~~Drawing~~ | ~~3~~ |  |  |  |  |  |
| ART | 122 | Design II - Color |  |  | ART | 122 | Design II Color | 3 |
| ART | 123 | Three-Dimensional Design | 3 |  | ART | 123 | Three-Dimensional Design | 3 |
| ART | 213 | Figure Drawing | 3 |  | ART | 213 | Figure Drawing | 3 |
| ART | 231 | Painting | 3 |  | ART | 231 | Painting | 3 |
| ARTD | 250 | 2D Digital Animation | 3 |  | ARTD | 250 | 2D Digital Animation | 3 |
| ~~ARTD~~ | ~~285~~ | ~~2-D Design- Computers II~~ | ~~3~~ |  |  |  |  |  |
| ARTD | 286 | Motion Graphics & Compositing | 3 |  | ARTD | 286 | Motion Graphics & Compositing | 3 |
| ~~ARTD~~ | ~~336~~ | ~~Digital Photography I~~ | ~~3~~ |  |  |  |  |  |
| ~~ARTD~~ | ~~356~~ | ~~Digital Painting~~ | ~~3~~ |  |  |  |  |  |
| ARTD | 382 | 3-D Design on Computers I | 3 |  | ARTD | 382 | 3-D Design on Comp I | 3 |
| ARTD | 385 | 3-D Design on Comp II | 3 |  | ARTD | 385 | 3-D Design on Comp II | 3 |
| DAD | 375 | Storyboarding | 3 |  | DAD | 375 | Storyboarding | 3 |
| Take 12 credits from the following list of four repeatable courses, minimum of two different courses. (students may opt to take all four, or choose a primarily 2-D or 3-D track) | | | 12 |  | Take 12 credits from the following list of four repeatable courses, minimum of two different courses. (students may opt to take all four, or choose a primarily 2-D or 3-D track) | | | 12 |
| ARTD | 439 | 3-D Design - Preproduction |  |  | ARTD | 439 | 3-D Design - Preproduction |  |
| ARTD | 441 | 3-D Design - Production |  |  | ARTD | 441 | 3-D Design - Production |  |
| ARTD | 386 | 2-D Digital Animation II |  |  | ARTD | 386 | 2-D Digital Animation II |  |
| ARTD | 442 | 2-D Digital Animation III |  |  | ARTD | 442 | 2-D Digital Animation III |  |
| Electives | | | 6 |  | Electives | | | 6 |
|  |  |  |  |  |  |  |  |  |
| Total number of hours required for major, minor or specialization | | | 71 -79 |  | Total number of hours required for major, minor or specialization | | | **38 -42** |
| Total number of hours required for degree | | | **120** |  | | Total number of hours required for degree | | 120 |

1. **Explanation of the Change:**

A move toward integrated cross specialization education, alignments reflecting gap assessment for national accreditation, and input from the Digital Arts and Design Advisory Board have prompted these changes. Notable are the addition of 6 credits of art/design history, a business/marketing course, a class in creation or application of sound/audio to visuals, an introduction to the Digital Arts profession, and a Career Preparation course.

NAME CHANGE: From Audio Production (narrow and specialized) to Digital Sound Design (DSD) (more in line with industry standards), to enable greater scope of collaboration across disciplines. The Audio Production Specialization has performed a self-evaluation to make the Digital Arts and Design major more interdisciplinary. The finding was that the Specialization name: Audio Production, is too singular and limited in collaborative scope. A name change to Digital Sound Design encompasses a more collaborative nature across all specializations in the Digital Arts and Design major. In addition, the name Digital Sound Design is consistent with the dynamic trends in this industry nationwide and provides a more pliable and desirable course offering.

Digital Sound Design Specialization:

* MUS 204 moved to the core
* DAD 310 moved to the core
* BADM 360 moved to the core

Computer Graphic Specialization:

* ART 111 moved to the core
* ARTD 336 renumbered to ARTD 280 and moved to the core
* ARTD 245 moved to the core
* ARTD 480 Studio Processes replaces ARTD 385 3D Design on Computers II

Production Animation Specialization:

* ART 111 moved to the core
* ARTD 336 moved to the core – becomes ARTD 280